# Explore SPRINGDALE

## MEETING PLANNERS GUIDE

SPRINGDALE Chamber of Commerce

exploresprингdale.com
(479) 872-2222

Explore SPRINGDALE

## INCENTIVE FUNDING AVAILABLE

The Springdale Advertising and Promotion Commission (SAPC) Tourism Funding Program was created to enhance tourism-oriented meetings/events by leveraging community funds with SAPC monies to assist in attracting visitors from outside of Springdale. The Tourism Funding Program is not designed to cover the entire cost of a project. The funding covers marketing/advertising/promotional expenses.

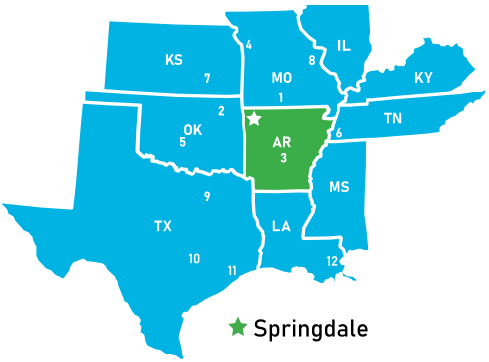
**Wesley Oliver**

*Director of Tourism*

wesley@chamber.springdale.com

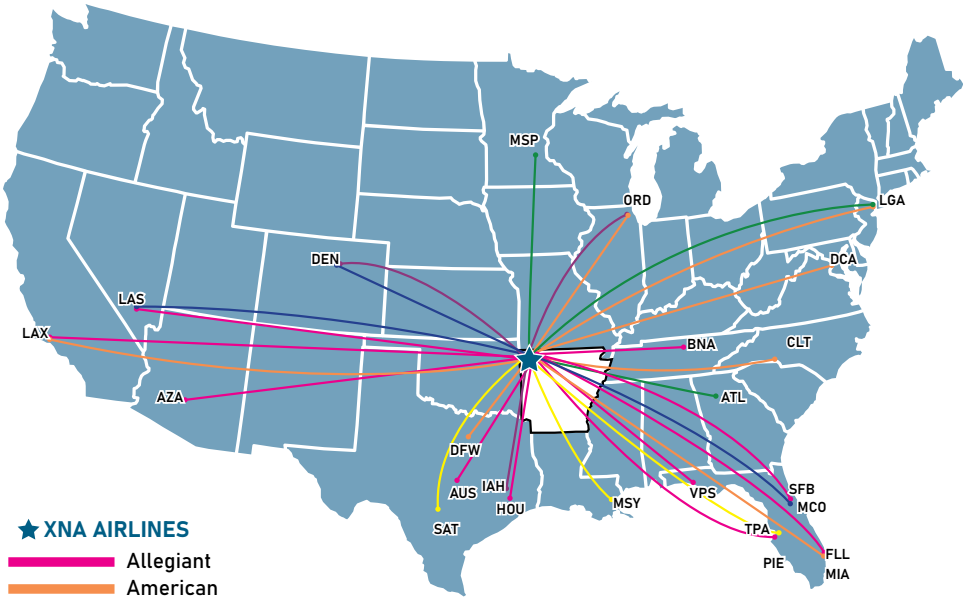
(479) 927-6413

# GETTING HERE



| | | |
|---|---|---|
| 1 | 1.5hrs | Branson |
| 2 | 2hrs | Tulsa |
| 3 | 3hrs | Little Rock |
| 4 | 3.5hrs | Kansas City |
| 5 | 3.5 | Oklahoma City |
| 6 | 4.5hrs | Memphis |
| 7 | 4.5hrs | Wichita |
| 8 | 5hrs | St Louis |
| 9 | 5.5hrs | Dallas |
| 10 | 8hrs | Austin |
| 11 | 8.5hrs | Houstin |
| 12 | 9.5hrs | New Orleans |

# NORTHWEST ARKANSAS (XNA) NATIONAL AIRPORT



# HOLIDAY INN & NORTHWEST ARKANSAS CONVENTION CENTER

- In the top 10 for the Holiday Inn brand in the U.S.
- 60,000 sq. ft. of total event space across hotel and convention center.
- 1,000 parking spaces.
- Hotel shuttle.
- 206 rooms/suites available at the Holiday Inn.
- 102 rooms at the on-site sister property, the Hampton Inn & Suites.

## CONVENTION CENTER SPACE

At 30,000 square feet, the Convention Center is a premier location for large-scale conferences and exhibitions. It is also divisible into 4 separate halls for your event needs.

| Room | Size | Square Feet | Theater | Classroom | Rounds |
|---|---|---|---|---|---|
| Convention Center | 240′ x 120′ | 28,800 | 3,000 | 1,300 | 1,500 |
| Hall I | 60′ x 120′ | 7,200 | 700 | 340 | 320 |
| Hall II | 60′ x 120′ | 7,200 | 700 | 340 | 320 |
| Hall III | 60′ x 120′ | 7,200 | 700 | 340 | 320 |
| Hall IV | 60′ x 120′ | 7,200 | 700 | 340 | 320 |
| Arkansas Boardroom | 30′ x 18′ | 540 | 24 | 24 | 30 |
| Hampton Inn Meeting Room | 17′ x 12′ | 204 | Conference | | 4 |

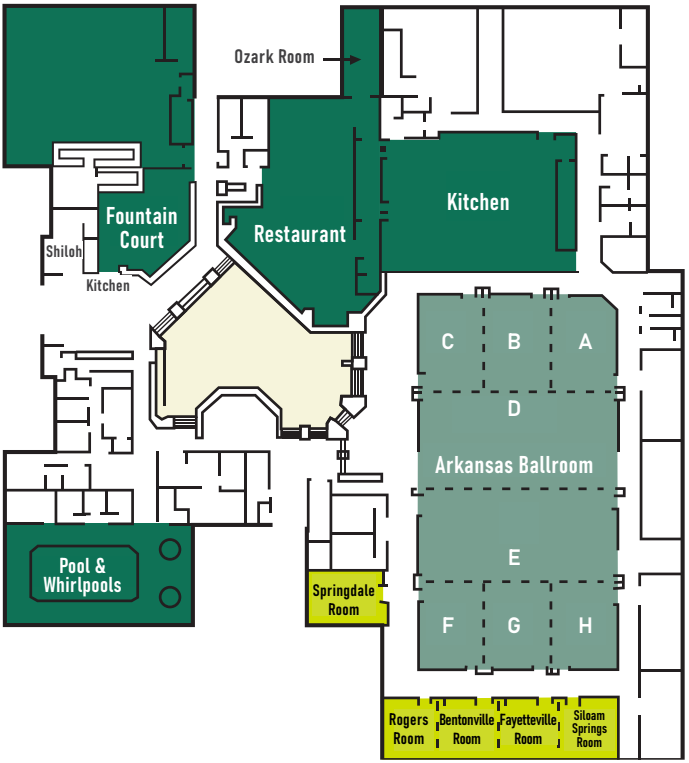
## BOOKING CONTACT

Northwest Arkansas
Holiday Inn & Convention Center
Springdale, AR (479) 751-8300

Holiday Inn & Northwest Arkansas Convention Center
Hampton Inn and Suites
(479) 872-5917

# ARKANSAS BALLROOM AT THE HOLIDAY INN

At 11,000 square feet, the Arkansas Ballroom can host up to 1,100 attendees for a theater-style presentation or up to 600 for a formal banquet. This venue can also be divided into 8 separate salons for smaller or simultaneous events.




| Room | Size | Square Feet | Theater | Classroom | Rounds |
|---|---|---|---|---|---|
| Arkansas Ballroom | 74' x 148' | 10,952 | 1,100 | 500 | 600 |
| Salon A | 37' x 24' | 888 | 65 | 30 | 40 |
| Salon B | 37' x 24' | 888 | 65 | 30 | 40 |
| Salon C | 37' x 24' | 888 | 65 | 30 | 40 |
| Salon D | 74' x 37' | 2,738 | 270 | 120 | 150 |
| Salon E | 74' x 37' | 2,738 | 270 | 120 | 150 |
| Salon F | 37' x 24' | 888 | 65 | 30 | 40 |
| Salon G | 37' x 24' | 888 | 65 | 30 | 40 |
| Salon H | 37' x 24' | 888 | 65 | 30 | 40 |
| Springdale | 28' x 23' | 644 | 40 | 24 | 30 |
| Rogers | 24' x 22' | 528 | 40 | 24 | 30 |
| Bentonville | 24' x 22' | 528 | 40 | 24 | 30 |
| Fayetteville | 24' x 22' | 528 | 40 | 24 | 30 |
| Siloam Springs | 24' x 22' | 528 | 40 | 24 | 30 |
| Ozark Room | 31' x 30' | 952 | 70 | 24 | 40 |

| | | | |
|---|---|---|---|
| Shiloh Boardroom | 25'6" x 12'3" | 312 | Conference Seating Capacity: 10 |
| Boardroom 225 | 26'3" x 20'4" | 534 | Conference Seating Capacity: 10 |

# CONVENTION CENTER DISTRICT HOTELS

**AT THE CONVENTION CENTER**

**Holiday Inn & Convention Center**
1500 S 48th Street
(479) 751-8300
*206 ROOMS*

**Hampton Inn & Suites**
1700 S 48th Street
(479) 756-3500
*102 ROOMS*

**Home2 Suites by Hilton**
1519 S 48th Street
(479) 759-1260
*119 ROOMS*

**La Quinta Inn**
1300 S 48th Street
(479) 751-2626
*100 ROOMS*

**Holiday Inn Express**
4401 West Sunset Ave.
*87 ROOMS*

**DoubleTree Club by Hilton**
4677 W Sunset Avenue
(479) 751-7200
*85 ROOMS*

**Fairfield Inn & Suites by Mariott**
1519 S 48th Street
(479) 419-5722
*85 ROOMS*

**Residence Inn by Marriott**
1740 S 48th Street
(479) 872-9100
*72 ROOMS*

# OFF-SITE VENUES

**The Apollo on Emma**
*Located in Downtown Springdale*
308 W Emma Ave.
(479) 320-8165

**Sassafras Springs Vineyard**
*For any celebration or meeting*
6461 E Guy Terry Rd.
(479) 419-4999

**Springdale Civic Center**
*For live music and large dances*
2323 S Old Missouri Rd. Ste D
(479) 756-8686

**Heroncrest**
*Modern Lakeside Venue*
2323 S Old Missouri Rd. Ste D
(479) 756-8686

**Arvest Ballpark**
*Minor League ballpark & venue*
3000 George Blvd.
(479) 927-4900

**Natural State Rock & Republic**
*Multiple indoor/outdoor venues*
500 N Main Street
(479) 519-7556

**The Jones Center**
*Community and Event Center*
922 E Emma Ave.
(479) 756-8090

**Parsons Stadium**
*Multipurpose facility; Rodeo*
1423 W Emma Av.
(479) 756-0464

# ATTRACTIONS

## Arkansas & Missouri Railroad

Step into history and ride in style on meticulously restored passenger cars. Relax as you wind through the beautiful river valleys and traverse high trestles of the Boston Mountains.

## Arvest Ballpark & Naturals Baseball

The Northwest Arkansas Naturals, the Double-A affiliate of the Kansas City Royals, bring professional baseball to Springdale 69 times a year. With Friday fireworks and fan giveaways, it's great family fun.

## Black Apple cidery

Arkansas' only cidery, producing incredible hard cider at the taproom located in Downtown Springdale.

## Shiloh Museum of Ozark History

At the region's premier history museum, you can explore exhibits, six historic buildings on the museum grounds or investigate a research library with over 500,000 photographs of Ozark Life.

## Cycling

Springdale runs the gamut of cycling offerings with mountain biking at Fitzgerald Mountain, trick riding at the Railway Bike Park, and paved trail riding on the 40 mile Razorback Greenway.

# NEARBY ATTRACTIONS

## Crystal Bridges Museum of American Art

Crystal Bridges features a world-class collection of American art, stunning architecture, and 120 acres of Ozark forest with five miles of trails.

## University of Arkansas

The U of A is the largest university in Arkansas and home to the Razorbacks. It is noted for its strong programs in architecture, agriculture, law, and the supply chain management program.

## Golf Outings

There are multiple venue choices for group golf excursions in the area. Please reach out for more information.

# LOCAL SPORTS FACILITIES

## Professional Baseball

Arvest Ballpark 9,200 capacity (Class AA)

## Baseball/Softball (24 fields)

| *Facility* | *qty/type* | *size* |
|---|---|---|
| George Park | 4 all-weather infield | 225' |
| Tyson Sports Complex | 4 grass, 3 dirt infields | 200' |
| Hunt Park | 6 dirt infields | 225' |
| Shiloh Christian School | 2 dirt infields | 200' |
| Har-Ber High School | 1 dirt infield | 225' |
| Miracle League | 2 rubber fields | NA |
| Springdale High School | 1 dirt infield | 225' |

## Soccer (19 fields)

| *Facility* | *qty/type* | *capacity* |
|---|---|---|
| George Park | 7 grass | 500 |
| Tyson Sports Complex | 5 grass | 500 |
| Springdale High School* | 1 turf | 3,000 |
| Har-Ber High School* | 1 turf | 3,000 |
| Shiloh Christian School* | 1 turf | 2,000 |
| Bobby Hopper Park | 2 grass | no seating |
| Springdale Rec Center | 2 turf | indoor |

** can accommodate football*

## Basketball/ Volleyball (30 courts)

| *Facility* | *qty/type* | *size* |
|---|---|---|
| Springdale Rec Center | 8 | 225' |
| Har-Ber High School | 2 | 200' |
| Springdale High School | 1 | 225' |
| Shiloh Christian School | 1 | 200' |
| The Jones Center | 2 | 200' |
| Archer Learning Center | 1 | 225' |
| Springdale Junior Highs | 8 | NA |
| Springdale Middle Schools | 4 | 225' |

## Adult Baseball (6 fields)

| *Facility* | *qty/type* | *capacity* |
|---|---|---|
| Tyson Sports Complex | 3 grass | 200 |
| Har-Ber High School | 1 grass | 200 |
| Shiloh Christian School | 1 grass | 200 |
| Springdale High School | 1 grass | 200 |

## Tennis (19 courts)

| *Facility* | *qty/type* |
|---|---|
| Tyson Park | 6 |
| Springdale High School | 6 |
| Har-Ber High School | 4 |
| George Park | 3 |

## Swimming (2 pools)

| *Facility* | *length/type* |
|---|---|
| The Jones Center | 25m indoor |
| Springdale Aquatic Center | 50m outdoor |

## Cycling

| *Facility* | *size/dist* | *type* |
|---|---|---|
| Runway Bike Park | 2.75 acres | asphalt |
| Fitzgerald Mountain | 10 miles | soft surface |
| Razorback Greenway | 36 miles | concrete |

## Equestrian

| *Facility* | *size* | *capacity* |
|---|---|---|
| Parsons Stadium | 115' x 290' | 8,700 |

## Ice Sports

| *Facility* | *size* |
|---|---|
| The Jones Center | 85' x 185' |

**Springdale Parks & Rec. Website**